



The Council of Ambulance Authorities
60th Anniversary Gala

Partnership Prospectus



CAA 60th Anniversary

For the past 60 years, CAA has been facilitating fundamental collaboration in and beyond the Australasian pre-hospital sector.

On Thursday November 17th, we welcome you to a night of excitement, bubbles, dinner, and entertainment to celebrate CAA's 60th Anniversary milestone, to be held at the National Arboretum in Canberra. The Gala is expected to be a highlight of the Australasian sector's social calendar, as one of the finest fundraising industry events to take place in 2022.

We cordially invite you to partner with us for the CAA 60th Anniversary Gala as we celebrate every challenge, every milestone, and every ground-breaking innovation achieved by the sector in the last 6 decades. Join us in celebrating a 60-year-story that we feel honoured to be a part of. In a stunning location surrounded by friends, colleagues, and partners, we look forward to seeing you in November for a glamorous night that will be remembered for years to come.

Today, CAA has a reach that spans well past our Australasian members showcasing our achievements globally and influencing developments past our borders. Sponsoring the CAA 60th Gala presents an opportunity for stakeholders to gain exposure while highlighting their commitment and grounding their position within the sector.

With notable interest already being expressed in the event, sponsorship opportunities are now available. Connect with us to become a sponsor at the CAA 60th Gala event.





CAA 60th Anniversary Sponsorship

\$10,000 + GST (AUD)

BRAND RECOGNITION

Brand recognition in the lead up, during the event, and post event across all CAA channels, both digital and print.

- CAA Website
- Social Media
- Newsletters
- Gala Program
- FIRST Magazine

AT THE EVENT

- Recognition of your organisation in addresses to attendees
- Digital signage
- Brand promotion in Gala Program

TICKETS

Sponsors will receive 2x dinner tickets to the Gala

AUCTION

As part of the night's exclusive entertainment, CAA will be hosting both a silent auction, as well as a live auction. A live auctioneer will light up the stage on the night, expected to provide a source of entertainment and excitement to the evening.

Sponsors will have the opportunity to contribute and be recognised by way of their generosity to help raise funds for the future of CAA.





If you're interested in being involved contact:

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